



projectSTEP

PARTNERSHIP OPPORTUNITIES



AN EVENING OF MUSIC TO CELEBRATE & SUPPORT PROJECT STEP



STEP into Grace

TUESDAY JUNE 4, 2024

Photo by Robert Torres

301 Massachusetts Ave, Boston, MA 02115 | 617.267.5777 | projectstep.org | jodiemcmenamin@projectstep.org

ABOUT PROJECT STEP

For over four decades, Project STEP (String Training Education Program) has provided our students with a creative and safe learning environment. We believe in a future where the classical music profession reflects the racial and ethnic diversity of our communities.

Project STEP is a highly successful, national award-winning string instrument training program (violin, viola, bass, and cello) for youth in Boston and surrounding areas. Recognizing that certain ethnicities are highly underrepresented in the field of classical music, Project STEP was established in 1984 to address this reality. Since its founding, Project STEP has provided musically talented Black and LatinX youth with a comprehensive, long-term music education that opens doors and creates lifelong opportunities. By maintaining high expectations coupled with sustained engagement and mentorship, STEP students have the tools they need to be successful in their future careers and as leaders of our communities. Project STEP's mission is built on the belief that social justice and the arts contribute significantly to personal growth by strengthening human potential, generating community ties, building self-esteem, and developing skills in young people.

Photo below left: Alumna Njioma Grevious, National Sphinx Award Winner (2023) performing at STEP's 40th Anniversary Gala in 2023, photo by Matthew Muise. Below right: young Njioma at Project STEP.



Did you know?

African American and Black musicians account for only 1.2% of our nation's orchestras and LatinX musicians make up only 1.6%.*

Project STEP has been advocating for equity and inclusion in the arts and classical music field for over 40 years.

100% of Project STEP graduates have gone on to college or conservatory.

Approximately 60% of Project STEP students go into the music profession.

* League of American Orchestras, 2016

Project STEP: projectstep.org | EIN 22-2505816

CONTACT: jodiemcmenamin@projectstep.org | 617-267-5777

EVENT DATE: Tuesday, June 4, 2024

VENUE: GRACE BY NIA - 60 Seaport Blvd. | Boston, MA 02210

GUESTS: 200

NOTE: Sponsorships with a “+” offer customized opportunities for your business at a number of financial levels. Example: \$25K+ opportunities that give you the option to focus on a specific area of visibility and philanthropic preference for the needs of your business.

PARTNERSHIP MENU

SPONSOR LEVELS & BENEFITS	PRESENTING SPONSOR \$25,000+	GOLD SPONSOR \$20,000+	SILVER SPONSOR \$10,000+	BRONZE SPONSOR \$2,500 - 5,000
BRANDING FOR EVENT: MATERIALS AND SIGNAGE, PRE-EVENT PRINT AND DIGITAL MARKETING, INCLUSION IN ALL PRESS, DIGITAL PRESENCE AT EVENT	✓	PARTIAL BRANDING ✓	EVENT DIGITAL PRESENCE ONLY	EVENT DIGITAL PRESENCE ONLY
SPONSOR LOGO ON WEBSITE EVENT PAGE AND IN EVENING PROGRAM BOOK	PLUS FULL PAGE PROGRAM AD ✓	PLUS HALF PAGE PROGRAM AD ✓	✓	✓
SOCIAL MEDIA PROMOTED POSTS	5	2	1	1
COMPLIMENTARY GUEST TICKETS	10	8	6	4 to 6
ON STAGE RECOGNITION	✓	✓		
EXCLUSIVE SPONSORSHIP OF ANOTHER EVENT IN 2025	✓			
COMPLIMENTARY TABLE SERVICE AT THE EVENT AND CUSTOM SPONSORSHIP OPPORTUNITIES	✓	TABLE SERVICE ONLY	TABLE SERVICE ONLY	

All funds support the students, programs, and mission of Project STEP. To book your sponsorship, please fill out the form below and send it to: jodiemcmenamin@projectstep.org by May 1, 2024. Thank you.

Contact Name:

Company Name:

Email:

Phone:

Sponsor Level:

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