

PARTNERSHIP OPPORTUNITIES



ABOUT US

Since 1982 Project STEP has transformed lives through the power of classical music. We champion early and sustained access to exceptional string instrument training (violin, viola, cello, double bass, and harp) for young musicians from underrepresented communities, opening doors to a future rich in possibility, creativity, and confidence.

We provide more than just lessons, creating a nurturing environment where talent is celebrated, potential is realized, and the voices of our students are heard, uplifted, and amplified.

When you invest in Project STEP, you're not just supporting music education, you're becoming a catalyst for equity, representation, and cultural change. You stand with us in redefining who gets to belong in the world of classical music and in shaping a more inclusive, vibrant society.

PROJECTSTEP.ORG



OUR MISSION

Project STEP (String Training Education Program) champions equitable access to comprehensive music education for students from racial and ethnic backgrounds underrepresented in Western classical music. We acknowledge and address the unique challenges that Black and Latino students can face as we nurture all of our students' musical growth.

OUR IMPACT



60

STEP's 60 core students each receive up to 12 years of music instruction — a \$140,000 investment per student.



100%

Every Project STEP graduate has gone on to college or conservatory since 1982.



EQUITY

For over four decades Project STEP has been a champion for equity in the arts. We provide a safe and creative environment for our students and families.

POINT OF CONTACT:

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Project STEP

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SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS & BENEFITS	CONCERT MASTER \$10,000	PRESTO SPONSOR \$5,000	VIVACE SPONSOR \$2,500	ALLEGRO SPONSOR \$1,000
Branding at Event	✓	✓		
Logo and listing on invitation	✓	Listing	Listing	Listing
Social Media Promoted Post	✓	✓	✓	✓
Guest Table	10	8	6	4
On Stage Recognition/Speaking	✓	Recognition		
Ad in evening program book	Full Page	Half Page	Quarter Page	
Logo and listing on website	✓	✓	✓	✓
Press & Media Inclusion	✓			
Inclusion in FY2026 Annual Report	✓	✓	✓	✓
Employee Volunteer Opportunities	✓			

When you invest in Project STEP your support also makes you an ambassador of change, placing importance on how our society values the diverse cultures and ethnicities of our communities.

- Amplify your brand with Boston's communities
- Engage employees through exclusive arts events
- Demonstrate leadership in diversity, equity, and inclusion
- Track impact with clear metrics (college acceptance rates, student outcomes)
- Corporate sponsors gain measurable visibility and a powerful CSR success story

QUESTIONS? Contact Jodie McMenamin by email at jodiemcmenamin@projectstep.org or by phone at 617-267-5777.

EVENT Information:

WHEN: Tuesday, March 31, 2026 from 5:30 – 9:30 pm

WHERE: Grace by Nia – 60 Seaport Blvd. | Boston, MA

WHY: Our most important annual fundraiser. Support Project STEP students, music education, and equity in the arts.

HONORING: Lecolion Washington, Executive Director of Community Music Center of Boston, to receive the William Moyer Champion of Change Award

You're Invited: Please join Project STEP on Tuesday, March 31, 2026 at Grace by Nia to celebrate and raise funds for Project STEP; the nation's first college and career pathway program for students of color in classical music. Sip handcrafted cocktails and savor bold, modern soul-food flavors at Grace by Nia in Boston's vibrant Seaport District. Hear live performances from Project STEP's brilliant young artists, and connect with Boston's most inspiring leaders and changemakers.