projectSTEP

PARTNERSHIP OPPORTUNITIES

ABOUT US

Since 1982 Project STEP has transformed lives through the power of classical music. We champion early and sustained access to exceptional string instrument training (violin, viola, cello, double bass, and harp) for young musicians from underrepresented communities, opening doors to a future rich in possibility, creativity, and confidence.

We provide more than just lessons, creating a nurturing environment where talent is celebrated, potential is realized, and the voices of our students are heard, uplifted, and amplified.

When you invest in Project STEP, you're not just supporting music education, you're becoming a catalyst for equity, representation, and cultural change. You stand with us in redefining who gets to belong in the world of classical music and in shaping a more inclusive, vibrant society.

PROJECTSTEP.ORG

Photos by Matthew Muise

OUR MISSION

Project STEP (String Training Education Program) champions equitable access to comprehensive music education for students from racial and ethnic backgrounds underrepresented in Western classical music. We acknowledge and address the unique challenges that Black and Latino students can face as we nurture all of our students' musical growth.

OUR IMPACT

60+
STEP's 60+ core students each receive up to 12 years of music instruction — a $140,000+ investment per student.

100%
Every Project STEP graduate has gone on to college or conservatory since 1982.

EQUITY
For over four decades Project STEP has been a champion for equity in the arts. We provide a safe and cretive environment for our students and families.

POINT OF CONTACT:
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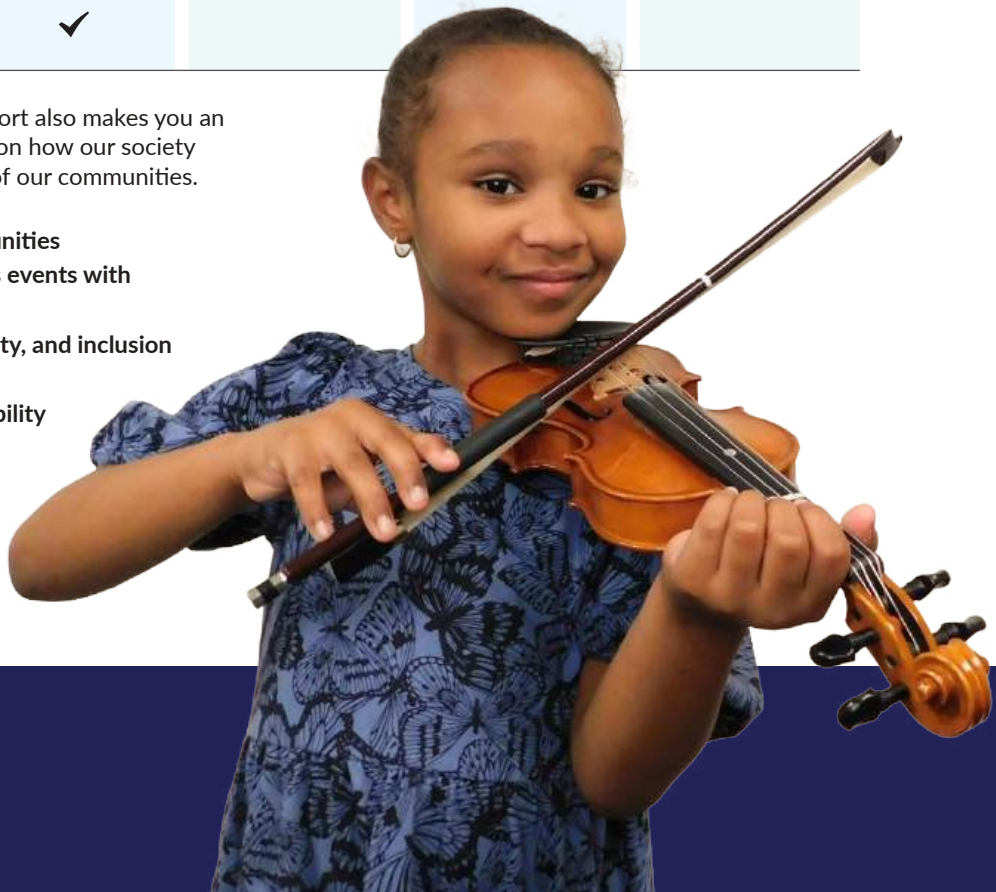
SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS & BENEFITS	CONCERT MASTER $10,000	PRESTO SPONSOR $5,000	VIVACE SPONSOR $2,500	ALLEGRO SPONSOR $1,000
Branding at Event	✓	✓		
Logo and listing on evites	✓	Listing	Listing	Listing
Social Media Promoted Post	✓	✓	✓	✓
Promo Table at event	✓	✓		
On Stage Recognition/Speaking	✓	Recognition	Recognition	
Ad in evening program book	Full Page	Half Page	Quarter Page	Quarter Page
Logo and listing on event website	✓	✓	✓	✓
Press & Media Inclusion	✓	✓	✓	
Inclusion in FY2026 Annual Report	✓	✓	✓	✓
Employee Volunteer Opportunities	✓			

When you invest in Project STEP your support also makes you an ambassador of change, placing importance on how our society values the diverse cultures and ethnicities of our communities.

- **Amplify your brand with Boston's communities**
- **Engage employees through exclusive arts events with a captured and engaged audience**
- **Demonstrate leadership in diversity, equity, and inclusion**
- **Track impact with clear metrics**
- **Corporate sponsors gain measurable visibility and a powerful CSR success story**

QUESTIONS?
Contact Jodie McMenamin by email at jodiemcmenamin@projectstep.org or by phone at 617-267-5777